ASTRA Rules & Regulations
(hereinafter "Rules & Regulations" or "Rules" or "Regulations")

These Rules & Regulations apply to all exhibitors at ASTRA's Marketplace. Eligible exhibitors include organizations that provide merchandise or services utilized by retailers in the specialty toy industry. ASTRA members in good standing will receive the member rate.

Assignment of Space
ASTRA uses a priority point system that awards points to exhibitors. Current exhibitors are assigned a date and time based on their priority points to select their exhibit space for the following year. This process is called space draw. All other exhibit space requests will be assigned on a space-available basis in the order in which the applications are received. ASTRA reserves the right to relocate booth space as deemed necessary. Companies may not reserve booths for other organizations.

A subsidiary or sister company of an exhibiting company earns priority points and is assigned a space draw appointment as an independent company and not as part of the parent company. ASTRA will not combine space draw appointments for parent and subsidiary or sister companies. If these two companies decide to exhibit in the future as one, the company with the higher number of history points will apply. Only the company that signed the Exhibit Space Application will accrue priority points.

In situations involving a merger of two or more companies, the priority points for the newly merged company will be based upon the company with the higher number of history points prior to the merger. The two priority points will not be combined.

Priority points are calculated as follows:
- 1 point for every year of exhibiting
- Paid ASTRA membership based on tier level
- Additional points are available through sponsorships

*Your membership must be active through the show dates in order to qualify for a priority point for membership. If your membership expires anytime between contracting your booth space and exhibiting at the show, you will forfeit your membership priority point(s) and will be invoiced and billed at the non-member rate. Failure to remit payment for the difference between the member and non-member booth rate will result in the loss of booth space without a refund of the monies paid. In addition, it may impact your ability to exhibit at future ASTRA shows.

Booth Inclusions - Standard 10' x 10'
Standard booths are defined as 10' wide and 10' deep with 8' high back drape and 3' high side drape. Booth size is measured from the center of the metal drape poles, actual usable space may differ by approximately an inch on each side.
Each booth includes the following:
- One (1) 6' skirted table, two (2) chairs and one (1) wastebasket.
- One (1) 7" x 44" black & white ID sign with company name and booth number
- General overhead lighting and 24-hour security during show days. ASTRA provides guard service from move-in through move-out, and reasonable precautions are taken to protect property, but ASTRA cannot and does not ensure the safety of persons or the protection of property.
- Complimentary Full Conference exhibitor badges are included. Your booth size determines the number of complimentary badges.
- Additional full conference badges are available for $149/person if registered before the early discount deadline date. A full conference exhibitor badge entitles the bearer to attend all general sessions, education, social events, and meals. The Awards Gala is an extra ticket not included in full conference registration.
- Complimentary registrant list of attendees available upon request after the show for one-time use. Exhibitors must accept the terms of the agreement. Violating the terms may result in the ability to participate in future events.
- Company name, booth location, and show special will be included in the Show Guide for those exhibitors who submit their information prior to the identified deadlines.
- Every exhibitor receives a digital booth listing on the online floor plan that includes their company name, contact information, and booth location. Exhibitors can add more information, such as product categories, to their digital booth through the online exhibitor portal.
- Opportunities to increase visibility through sponsorship and advertising

Half 10' x 5' Booths
Half booths or 10' x 5' booths are defined as 10' wide and 5' deep with 8' high back drape and 3' high side drape. **10' x 5' booths are only available to first-time ASTRA exhibitors with 1-5 unique products.** 10' x 5' booths have the same booth inclusions as a standard 10' x 10' booth except they come with:
- One (1) 4' long x 2' wide x 30" high table, one (1) chair, one (1) wastebasket
- One (1) complimentary Full Conference exhibitor badge
- One (1) year of complementary tier 1 ASTRA membership

Early Move-Out/No Show Policy
If the exhibitor does not occupy the booth space by 6:00 PM, June 1, 2025, ASTRA Show Management considers the exhibitor a no-show and reserves the right to use said space as it deems fit. No booth fees or expenses paid by the exhibitor will be refunded, and all priority points accrued by the company will be forfeited. In addition, failure to show may impact the ability to exhibit in the future. No exhibitor will be allowed to dismantle or repack any part of their exhibit until after the closing of the Show. Exhibitors who dismantle prior to the closing of the show will lose all priority points and may lose the ability to exhibit at future ASTRA shows.

Booth Sharing Policy
Booth sharing is strictly prohibited at ASTRA's Marketplace & Academy. An exhibitor may not share or sublet their assigned space to any other party. Merchandise, brochures, or any other marketing tools with a name other than the exhibitor may not be displayed. Only products from the exhibiting company may be promoted in the contracted booth space, and exhibitors are required to employ qualified representatives in their booth who work for and promote the exhibitor's brand. No one without a designated exhibit space will be allowed to solicit business within the ASTRA show location. Failure to adhere to the booth-sharing policy will result in the loss of all priority points and may impact your ability to exhibit at future ASTRA shows.

Deposits/Cancellations/Refunds
The exhibitor contract must be submitted within **10 business days of booth reservation** (www.summitexpo.com/astracontract), or the space will be released. After receipt of the contract, invoices will be generated and sent from the ASTRA online member platform, iMIS.

The balance due must be paid in full within 30 days of the invoice date. Exhibitors with a balance due after this date will be subject to cancellation or booth relocation by ASTRA, at ASTRA's sole discretion, without any refunds. Any exhibitor who paid the member rate for booth space must have an active ASTRA membership from the date of contracting through the show dates. If at any time, the exhibitor drops or fails to renew their membership where it is not active between those dates, the exhibitor will be invoiced and billed at the non-member booth rate and must remit payment as soon as possible, but no later than 30 days. Failure to remit payment for the difference between the member and non-member booth rate will result in the loss of booth space without a refund of the monies paid. In addition, it may impact your ability to exhibit at future ASTRA shows.

Should the in-person exhibition/show be canceled, postponed, or otherwise modified, all credits and/or booth fees will be allocated to a future in-person show. There will be no refunds given.

All cancellation requests by exhibitors must be submitted in writing. If Show Management receives a written request for cancellation of space on or before February 28, 2025, the exhibitor will receive a refund of 50%. For cancellations received after February 28, 2025, exhibitors are liable for 100% of the cost of space, and no refunds will be given.

ASTRA reserves the right to deny exhibiting privileges to any exhibitor with outstanding liabilities and/or unpaid bills owed to ASTRA or to any of ASTRA's official suppliers. Exhibitors with outstanding liabilities will be subject to cancellation, at ASTRA's sole discretion, without refund of monies paid. ASTRA may offset any deposit or monies paid against outstanding liabilities owed to ASTRA or one of its official suppliers.

ASTRA reserves the right to cancel the exhibition, or any part thereof, with no further liability to ASTRA, due to government order or other cause beyond its reasonable control, including, without limitation, labor strikes, failure of mass

transportation, acts of God (hurricanes, tornado, fire, flood, and the like), or pandemic illness, which make it illegal, impossible, or inadvisable for ASTRA to hold its annual convention, the exhibition, or any event thereof. ASTRA further reserves the right to reject or cancel any application for any reason in ASTRA's sole discretion. ASTRA may reject or cancel the application of a potential exhibitor not complying with these Rules and Regulations.

Eligible Products and Services

Ineligible exhibits include, but are not limited to, those exhibiting illegal services or activities; those supporting philosophies or actions in opposition to those of ASTRA; those that are harassing, discriminatory or violate ASTRA's Code of Ethics; those that offer products or services in competition with ASTRA; those that offer products or services that are not applicable to the specialty toy industry; and those that do not meet children's best interests. ASTRA reserves the ultimate right to determine the eligibility of an exhibitor at any time, including onsite at the convention.

CPSIA Compliance Statement

Exhibitor is aware of the requirements of the CONSUMER PRODUCTS SAFETY IMPROVEMENT ACT of 2008 ("CPSIA"), and declares that the products Exhibitor will advertise, promote, distribute, and offer for sale ("Exhibited Products") at ASTRA's Marketplace and Academy comply in all respects with the CPSIA and regulations thereunder, as applicable to each Exhibited Product, including but not limited to identification of Exhibited Products subject to the CPSIA, requirements for third-party CPSC-accepted laboratory testing of Exhibited Products, proper labeling of Exhibited Products, and providing General Conformity Certificates ("GCC") or Children's Product Certificates ("CPC") as appropriate to accompany Exhibitor's Exhibited Products through Exhibitor's distribution chain to retailers. Exhibitor agrees that it will not exhibit, promote, advertise or offer for sale products subject to the CPSIA that do not comply with the CPSIA. Exhibitor agrees to indemnify and hold harmless ASTRA, its officers, directors, employees, and agents against any claims arising out of Exhibitor's actions or omissions regarding compliance with the CPSIA.

Booth Configuration

Standard Inline Booth: one or more standard units in a straight line with booths on either side and also behind them.

Exhibit fixtures, components, light fixtures, and identification signs should be arranged in such a manner so as not to obstruct the site lines of neighboring exhibitors. The maximum height of 8' is allowed only in the rear half of the booth space, with a 4' height restriction imposed on all materials (cases, shelves, risers, racks, etc.) in the remaining space forward to the aisle. All display fixtures over 4' in height and placed within 10 lineal feet of an adjoining exhibit must be confined to that area of the exhibitor's space at least 5' from the aisle line. This arrangement will allow a reasonably unobstructed sightline to exhibitors from the aisles.

Note: when three or more linear booths are combined as a single exhibit space, the 4' height limitation is applied only to that portion of exhibit space within 10' of an adjoining booth.

Island Booth: an exhibit space with aisles on all four sides.

Exhibit features, components, and identification signs will be permitted to a maximum height of 14'. Because an island booth is automatically separated by the width of an aisle from all neighboring exhibits, full use of the floor plan is permitted. All exhibit fixtures and components exceeding 8' in height require a drawing, plans, or renderings, preferably digital, to be submitted to show management for review and approval no later than 60 days prior to the convention.

Rigged hanging signs are not permitted.

Variances may be issued at show management's discretion. If required floor plans are not submitted for approval, ASTRA has the right to enforce exhibit construction changes at the exhibitor's expense.

Island booths with long high walls or hard wall booths can create a "tunnel-like" effect; therefore, exhibitors are required to install a minimum 6' opening every 20'. **ASTRA reserves the right to request the removal of any display that takes away from the aesthetics of the show.**

All exhibits must be confined to the spatial limits of their respective booth(s) as indicated on the floor plan. Sufficient visibility must be maintained in each booth to not block the view of adjacent exhibits. Exhibitors who are blocking other exhibitor's lines of site will be requested to re-set their booth layout in order to maintain all exhibiting companies' visibility. Failure to re-set your booth layout as requested by show management will result in the loss of all priority points. ASTRA reserves the right to reject or cancel the exhibitor's application not complying with these Rules and Regulations.

Island booths are exempt from this rule and are able to use the entire square footage of their space going up to the height of 14'. Hanging signs over the booth is strictly prohibited. **ASTRA does not allow endcap, peninsula, or split island booths.**

Booth Construction and Arrangements

Floor Covering is NOT included with your booth package and is MANDATORY in all booths. NO EXCEPTIONS. An exhibitor may provide their own floor covering, or it may be rented through the official show decorator. If an exhibitor provides their own floor covering, they must submit their intent in writing to the official show decorator 30 days prior to the convention. If an exhibitor provides their own floor covering, it must be pulled up completely at the end of the show. Exhibitors who leave floor coverings in their contracted booth space will be fined $1,000, payable to ASTRA, within 30 days of receipt. Exhibitors may also be fined on behalf of the convention center for destruction of property. In addition, failure to remove all items from a booth will result in forfeiture of the company's priority points for the year. Failure to abide by these rules and regulations may affect a company's ability to exhibit at future ASTRA shows. If an exhibitor does not have floor covering, it will be provided at the exhibitor's expense at the going rate of the show decorator. An exhibitor occupying multiple booth spaces directly across the aisle from each other is prohibited from bridging the aisle as part of the exhibit or from using any floor covering in the aisle other than that furnished by the official show decorator.

All tools and equipment used during booth set-up must be operated in compliance with the convention center safety guidelines, as outlined by OSHA or other such authorities. Exposed parts of any display must be finished so as not to be objectionable to ASTRA. Any changes required to bring an exhibit into compliance will be made at the exhibitor's expense.

All exhibits must be set up by 5:00 p.m. on Sunday, June 1, 2025. Exhibitors requiring late set-up time must have express written consent from show management.

No exhibits shall be dismantled prior to the end of the show. All exhibit materials must be removed from the exhibit hall by the end of the exhibitor teardown. Exhibitors are responsible for breaking down and removing the entirety of the company's booth, including, but not limited to, all shelving, slat walls, display structures, floor covering, and products. Exhibitors are responsible for the removal of all trash, recycling, and any other debris left in their booth space. Exhibitors who leave trash or any items in their contracted booth space will be fined $1,000, payable to ASTRA within 30 days of receipt. In addition, failure to remove all items from a booth will result in forfeiture of the company's priority points for the year. Failure to abide by these rules and regulations may affect a company's ability to exhibit at future ASTRA shows.

Use of Space

Booths must be open and staffed during the scheduled exhibit hours. The display area will be open to registered exhibitor personnel one hour before the show opens daily. ASTRA reserves the right to restrict exhibits that for any reason become objectionable and also to prohibit or evict any exhibit which, in the opinion of ASTRA, may detract from the general character of the show as a whole. All activity must take place within the assigned booth space; this includes the distribution of any printed or promotional material. No soliciting for business shall be permitted in the aisles or in other exhibitor's booths. Exhibitors may not block access to other booths or the aisle way. Any demonstrations or activities that cause a disturbance will not be allowed.

Loud speaking and sound displays are prohibited, which include musicians and singers. The sound level from audio devices should not be above 85 decibels when measured from the front of the booth space. ASTRA reserves the right to approve the attire of any hired models or entertainers. Exhibitors may not display products or offer products in their literature or other media display at the show that have been declared by a U.S. governmental authority or court to infringe on another exhibitor's U.S. intellectual property rights (patent, trademark, trade dress or copyright). At its sole discretion, ASTRA may impose appropriate sanctions on an exhibitor for violation of its provision, including, but not limited to, closing the exhibitor's booth. Each exhibitor warrants that it owns the rights to use all

U.S. intellectual property to be used by the exhibitor for promotional and display at the show. Exhibitors shall be responsible for securing all necessary licenses or consents for any use of copyrighted works (including music licenses) or other intellectual property in connection with their exhibit and hospitality events at the show.

Exhibitor Registration
Registration at the ASTRA Marketplace and Academy is a license granted by ASTRA, who reserves the right to revoke said registration at any time. Access to the exhibit area will be restricted to registered exhibit personnel, attendees, and authorized service personnel. Official badges must be worn in order to enter this area. Fees associated with registration are set by ASTRA and are outlined on the ASTRA Marketplace & Academy website. It is expressly prohibited to use an exhibitor badge by anyone other than the person registered. Any person violating this policy will be automatically removed and the badge confiscated.

The Marketplace is restricted to ASTRA registered attendees and exhibitors only. Outside guests are not permitted to attend the event unless they are registered by ASTRA at the published registration fee. For exhibitor badges, exhibitors may only register their company personnel under their company name. ASTRA events have a great history of attendance. ASTRA cannot guarantee actual attendance numbers nor order written.

Safety Guidelines and Fire Code Regulations
The exhibitor is responsible for complying with all federal, state, and local laws, codes, fire safety, convention center requirements, and union jurisdictions. Unethical conduct or infraction of rules or local codes on the part of the exhibitor or his representatives will be subject to dismissal from the exhibit area, and ASTRA reserves the right to impose sanctions on any exhibitor who refuses to comply with local requirements. In this event, no refund shall be made, and further the exhibitor or his representative will make no demand for redress.

Insurance and Indemnification Insurance for exhibits and products is the responsibility of exhibitors. Exhibitors should consult their insurance broker to obtain an endorsement of their policies to cover display materials and merchandise during transit to/from and at the show site. Neither ASTRA, the Convention Center, the contractors, nor any of their officers, agents, or employees assume any responsibility for the theft, loss, or damage to the exhibitor's property. The exhibitor and its contractor(s) must maintain Commercial General Liability Insurance. Policy limits should not be less than $1,000,000 Each Occurrence. The exhibitor and its contractor(s) shall also maintain Workers Compensation Insurance for employees participating in Marketplace & Academy.

Exhibitors shall maintain Commercial General Liability Insurance against claims for personal injury, death, or property damage incident to, arising out of, or in any way connected with the exhibitor's participation. In addition, exhibitors are responsible for obtaining property. insurance for its exhibit and display materials, including, without limitation, theft/damage coverage. Exhibitors are solely responsible for any and all damages caused by the exhibitor or exhibitor's agents, employees, or guests. Exhibitors wishing to purchase event insurance can contact exhibit@astratoy.org for more information.

The exhibitor agrees to indemnify, defend, and hold harmless ASTRA, its directors, officers, members, agents, and employees from and against any and all claims, demands, obligations, causes of action and all damages, liabilities, fines, judgments, payments (in settlement or otherwise), costs and expenses, including without limitation attorney's fees and disbursements, arising out of any actions or failures to act on the part of the exhibitor, exhibitor's employees, or anyone acting at the direction of exhibitor, in connection with the ASTRA Marketplace, including without limitation the promotion, operation and management of exhibitor's exhibit or any event or activity incident thereto, or any failure to comply with applicable statutes, ordinances, regulations, or other requirements of any governmental authority.

ASTRA and the Convention Center will take reasonable precautions against damage or loss by fire, water, storm, theft, strikes, other emergencies, or other causes over which ASTRA and the Convention Center have no reasonable control but do not guarantee or insure the exhibitor against loss by reason thereof.

Limitation on Liability
To the maximum extent permitted by applicable law, in no event shall ASTRA or its directors, officers, members, employees, and agents be liable to Exhibitor or Exhibitor's employees, agents, or guests, for any loss or damages whatsoever, such as personal injuries or damage to property (whether known, foreseeable or otherwise), including without limitation, any consequential, incidental, direct, indirect, special, punitive, or other damages whatsoever, arising out of or in any way related to Exhibitor's participation in the ASTRA Marketplace, unless said damages are the result of the gross negligence of ASTRA.

Children Policy
Children under the age of 18 will not be allowed in the Exhibit Hall during installation and dismantling of exhibits. During open exhibit hall hours, children 18 and younger may visit the exhibit hall with parental supervision at all times. Parents must sign a waiver before entering with a child. If strollers are necessary, they must be kept in the main aisles and are not allowed inside booth space.

Independent Contractors
All services customarily required by exhibitors are available at the current rates: decorating, drayage, electrical, furniture rental, sign printing, carpenter services, product storage, general labor, plumbing, photography, special cleaning and porter service, florist, and telephone service. The online Exhibitor Services Manual will include order forms for all services. The official show decorator will email a link to the Exhibitor Services Manual and a password directly to each exhibitor in March.
Application for exhibit space by an exhibitor will constitute an agreement to use ASTRA's official suppliers unless a written request to use an Exhibitor Appointed Contractor (EAC) is submitted to the official show decorator three weeks prior to the show.
The independent contractor must provide a certificate of liability insurance to the official show decorator. Please contact the official show decorator for further information.

Delivery of Exhibit Material
Direct shipments will not be accepted at the Convention Center prior to 8:00 a.m. on Saturday, May 31, 2025. The official show decorator will accept materials 30 days prior to the show set-up. Materials should be shipped to arrive at the advance warehouse to avoid any late charges, prior to the deadline. Exhibitors are responsible for the fees associated with the service. Please refer to the Material Handling section of the Exhibitor Service Manual for more details.

The official show decorator will receive and store advance shipments of crated material beginning 30 days prior to exhibitor move-in. The official show decorator will also deliver all advance shipments to assigned booth space(s), remove and store all empty containers, return empty containers to the booth at the close of the show, deliver shipments to the loading area of the exhibit hall, and load onto outbound carrier's trucks at the prevailing drayage rates. The official show decorator and ASTRA are not responsible for exhibit items removed from aisle space.

Labor
A copy of the Convention Center's labor guidelines and non-official contractor rules will be included in the Exhibitor Services Manual emailed to each exhibitor.

Electricity
Standard electrical services are available for purchase and not included in the booth space purchase.

Booth Activities & Literature Distribution
Adhesive-backed decals or similar items are not permitted in the convention center and may not be distributed by any group, exhibitor or individual. Any costs incurred for the removal of these items will be charged to the exhibitor. Helium balloons are prohibited unless a variance of approval is received from the Convention Center. Only professionally designed and installed helium balloon displays permanently attached to exhibits are permitted with prior convention center approval. The facility assesses charges for any helium balloon that escapes its display. Helium balloons may not be used as giveaways. Helium tank use and storage inside the convention center are strictly prohibited. Chewing gum may not be distributed in the facility or on the premises.

Exhibitors or their agents must not injure or deface the walls or floors of the building, the booths, or the equipment in the booths. Decorations may not be taped, nailed, tacked, or otherwise fastened to ceilings, painted surfaces, columns, walls, convention center equipment, or pipe and drape. Any violation of these rules will result in a removal fee charged to the exhibitor. The exhibitor shall indemnify ASTRA for all claims for damage to exhibit space and exhibit premises caused or

contributed to by its employees, representatives, and guests. The exhibitor agrees to obtain adequate insurance to insure against claims resulting from its exhibit.
Balloons, decals, stickers, and flashing/strobe lights of any kind are prohibited. Exhibitors are prohibited from distributing souvenirs, printed matter, or other items considered objectionable by ASTRA. ASTRA reserves the right to close any exhibit that conducts its solicitation in an objectionable manner or infringes upon the rights and privileges of other exhibitors, with no refund given to the offending exhibitor.
Arial toys such as drones or flying machines are to be used within an exhibitor's booth space and not flown over other booth spaces and disrupt other companies' exhibits.

Distribution outside an exhibitor's rented booth space is also prohibited. This includes costumed characters and promotional events. Roaming characters or promoters are available as an additional sponsorship opportunity only. All activities of each exhibit must be confined within the exhibitor's allotted space. Exhibitors are not permitted to demonstrate products in the aisles of the exhibit hall. Distribution of exhibitor literature must be confined to the exhibitor's booth space. Any material found in public areas inside the exhibit hall and/or throughout the convention center will be discarded, and the exhibitor will risk losing their priority points.

Aisles are the common property of all exhibitors and must not be obstructed at any time; therefore, each exhibitor has the responsibility to ensure the proper flow of traffic through the entire exhibit area. If in-booth demonstrations gather spectators that crowd the aisle and interrupt the flow and safety of attendees, the exhibitor will be requested to contain the crowd within their booth or end the demonstration.

Exhibitor and Convention Promotion
Names of confirmed exhibiting companies may be used by ASTRA for promotion and publicity purposes, including without limitation the right to use exhibitor's logo or other identifying symbols ("Marks"). Additionally, photos and other recordings taken by ASTRA staff or ASTRA designated contractors of confirmed exhibiting companies may also be used for promotion and publicity purposes. Exhibitor grants ASTRA a nonexclusive, fully paid, royalty-free license to use exhibitor's name and Marks for promotion and publicity purposes.

Music Licensing
If you are using live or recorded music via any medium in the exhibit space, you represent that you have appropriate licenses, such as licenses from ASCAP and BMI, for such activities.

Photography and Video
Cameras are allowed on the show floor; however, no one shall photograph or record the exhibit or products of any exhibitor unless authorized by that exhibitor. Photographing booths is limited to non-exhibit hours or candid shots only. Exhibitors and photographers shall not disrupt visitor traffic by clearing booths or aisles for photography during the regular conference hours. Anyone found in violation of these rules may be subject to removal from the exhibit area and confiscation of the camera or recording material.

Food and Beverage
Exhibitors agree not to host events outside of the convention center during exhibit hall hours without the prior expressed written approval of ASTRA. No food or beverage items may be brought into the convention center. **Exhibitors may not distribute food or beverages of any kind without the written permission of show management and the Convention Center's exclusive food service provider.**

Motor Vehicle Displays
Exhibitors wishing to display motorized vehicles must submit a request in writing to ASTRA along with the booth space application listing the number of vehicles. Automotive vehicles and equipment may be displayed if there is not more than ¼ tank of fuel or the minimum amount for positioning the vehicle, fuel tanks are locked or sealed, battery cables are disconnected, ignition keys are removed at the display location, and the vehicle may not be started, run, or moved during event hours. Fire Code Regulations will be included in the Exhibitor Services Manual.

Hazardous Materials
The following items may NOT be displayed without prior express written approval from ASTRA and the Convention Center Fire Marshal: display or storage of LPG, flammable liquid, flammable gas, straw, sawdust, shavings, welding or cutting equipment, gas-fired appliances, and compressed gas cylinders. If compressed gas cylinders are approved, they must be firmly secured and in compliance with all Convention Center guidelines for compressed gas cylinder storage. Fireworks/pyrotechnics are only allowed in the convention center without the prior written permission of the Convention Center Building Manager and Fire Marshal.

Force Majure
In case of cancelation of any part of the in-person exhibition/show due to strikes, acts of terrorism, government action, act of God, fire, labor dispute, civil unrest, mass illness, health pandemic, or any other occurrence, the exhibit space rental fee will be applied to a future in-person ASTRA event. Transfer of the rental fees to a future in-person ASTRA show shall be the exclusive and exhaustive remedy of the exhibitor against ASTRA if the exhibition is canceled, rescheduled, or the exhibit space is unavailable for use.

Exhibitor Conduct
All exhibitors are expected and required to maintain the highest level of ethics in regard to other exhibitors' offerings and proprietary products. Under no circumstances should an exhibitor film, touch, or remove product from another exhibitor's booth unless given written consent. Cameras are in all our exhibit halls. Should there be a breach of this very specific rule, the guilty party may be subject up to and including being banned from attending future ASTRA shows, events, and communications, removal of ASTRA Membership, and possible prosecution.

After-Show Booth Product Sales
Booth products and displays may be sold to Retail Attendees. Nothing can be packed up prior to the close of the show. All booth sales must be detailed on a packing list with the store name, address, contact person, phone number, and paperwork provided to the retailer for pickup at the dock. Only those with exhibitor badges will be allowed on the show floor after the show closes. Retailers purchasing products from booths must meet the exhibitor at the dock and show the paperwork provided as proof of sale.

Acceptance of Rules and Regulations
By submitting an application for booth space, the exhibitor acknowledges receipt of and acceptance of these Rules & Regulations and all applicable rules and regulations of the ASTRA Marketplace & Academy facility as a condition of ASTRA's approval of the exhibitor's application. Discourteous, bullying, or other unacceptable behavior is a violation of these Rules & Regulations and will not be tolerated. If exhibitor fails to abide by these Rules & Regulations, ASTRA may take such steps as it deems necessary to enforce them, including penalties and sanctions up to and including immediate shutting down of exhibitor's booth and removal of exhibitor from the Marketplace event (without refund) and denial of exhibiting privileges at future ASTRA events. ASTRA reserves the right to make all final decisions regarding the interpretation and enforcement of these Rules & Regulations. ASTRA may amend these Rules & Regulations at any time and will endeavor to inform exhibitors of such amendments in a timely manner.

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MARKETPLACE & ACADEMY